

## I have a video ~ Now what?

Where can it go?

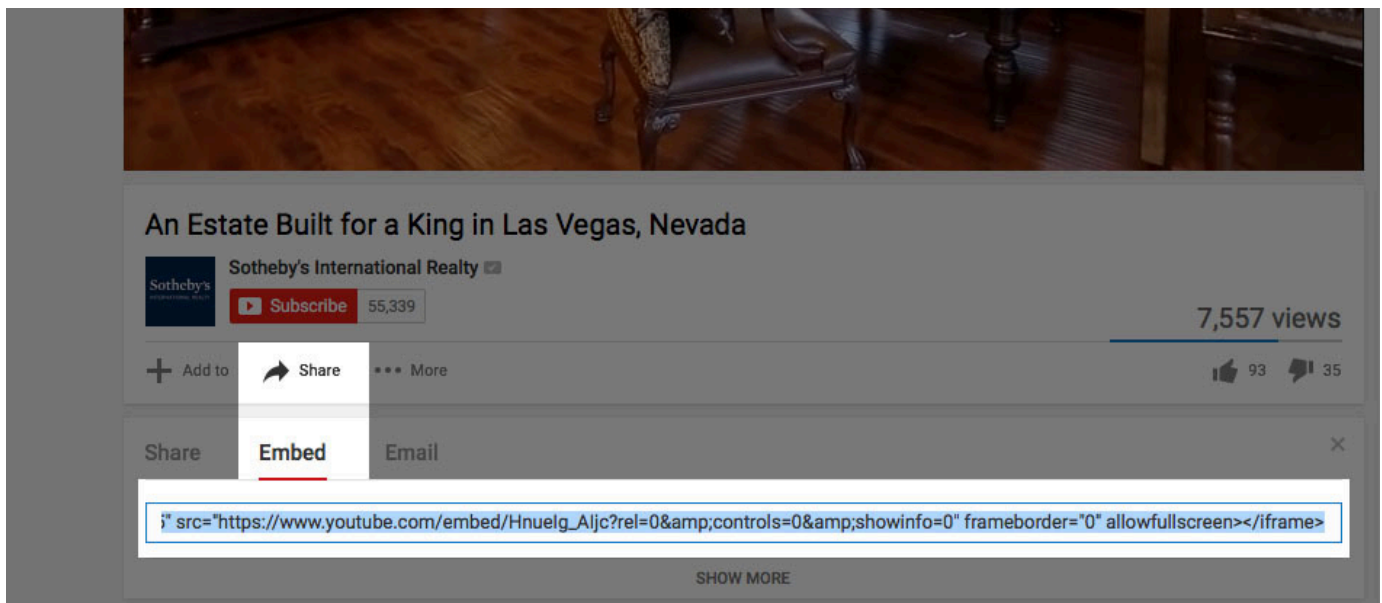
Video can be added to **Tour Factory**, **Flex MLS**, & **Dash** (formily CREST) for video on SIR.com & the possibility for other syndication sites or "Love Nominations" Video for Sotheby's **MUST** meet the **Video Style Guidelines** Available at the bottom of this page:

For **Tour Factory**, & **Dash** Staff will need the actual video file shared in you Shared dropbox folder

For **Flex MLS**, we will need an embed code form YouTube or other video service like Vimeo

Simply copy & paste this code to the notes field of your marketing form (new or re-listing listing) with a note for staff to add it the **Flex MLS** ~ Or if the listing is Active and you have just gotten the video simply Paste the code into an email to tsir@Skyslope.com with a note for staff to add it the **Flex MLS** (Please include the MLS# and/or Address this helps us out tremendously)

Here is where that is found in YouTube:



### Video Style Guide

In an effort to bring further clarification to the creation and submission process, we have created this Best Practices document that will serve as a guide to the standards we have for any video posted to sothebysrealty.com, the Sotheby's International Realty YouTube channel, or any additional exposure opportunities.

[View & Download Sotheby's International Realty Style Guide](#)